

BANKWEST

ROCKFORD • HANOVER • BUFFALO



BUILDING A LEGACY OF CARING!



To recognize and serve the needs of our customers, community, and employees, as we build a legacy of caring!

75 YEARS AS A BANK CHARTER

It is with great pride and joy to announce a significant milestone in our history – BANKWEST'S 75th Charter Anniversary.

In this season of Thanksgiving, our hearts are filled with immense gratitude for the years of serving you, our wonderful customers.

WE'VE COME A LONG WAY

Since opening its doors as "Rockford State Bank" in 1948, BANKWEST has become an integral part of the local community, working hand in hand with our neighbors to build brighter futures and foster economic growth.

We have come a long way since those early days, but our purpose and mission has remained steadfast.

"Without the support of our customers, staff, Board of Directors, and community, we would not be who we are today," said Steve Huston, BANKWEST President & CEO.

"I believe our organization and community banking has a bright future as we continue to focus on the needs of those we strive to serve."



TEAMWORK MAKES THE DREAM WORK

Throughout our 75-year history, we have always been more than just a bank. Our commitment to customer service and community support has been at the core of our mission.

Our three community branches, staffed by wonderfully dedicated and caring individuals, have always strived to be more than just a place to conduct financial transactions – these are places where dreams are nurtured, businesses are founded, and lives are enriched.

"At BANKWEST, "Building a Legacy of Caring" isn't just a mission statement to us, it's really how we, as an entire staff, try to live out our values each day," stated Huston.

That Was Then, This Is Now ...	<u>1948</u>	<u>2023</u>
Postage Stamp...	\$0.03	\$0.66
Loaf of Bread...	\$0.14	\$1.97
Gallon of Gas...	\$0.16	\$3.35
Movie Ticket...	\$0.36	\$10.53
New Vehicle...	\$1,250	\$48,000
Average Income...	\$3,187	\$59,428

ALWAYS MOVING FORWARD

BANKWEST has always strived to be at the forefront of financial technology and innovation, providing convenient and secure banking experiences for its customers.

“The number of changes that have taken place in business over this stretch of time is overwhelming to even think about,” shared Shirley Huston, Chair of the Board. “Going from the days where almost everything was done manually, including account record keeping, check filing etc., to where we are today with technology, is a sign of the times that we live in.”



OUR COMMITMENT TO YOU

Over the years, we have continuously invested in programs and initiatives to support the growth and well-being of the communities we serve.

Our partnerships with local organizations, schools, churches and charities have been instrumental in creating a lasting impact.

BANKWEST'S 75th Anniversary is a testament to the power of community and the lasting impact that a dedicated team and committed customers can have.

As we celebrate this milestone, we want to thank each one of you for being an essential

part of the BANKWEST family. You have made it possible for us to make a difference where it matters most – in your communities.

Here's to 75 years of community support and to many more years of partnership, progress, and prosperity.



TOYS FOR TOTS/TOY DRIVE

Rockford and Buffalo locations are now accepting new, unwrapped toys.

Rockford until December 8th
Buffalo until December 20th



The Gift that Fits Perfectly



Are you searching for the perfect gift this holiday season? Stop in at any of our locations to pick up a VISA Gift card for a friend or love one!

VISA gift cards are prepaid cards that act like cash and are welcome to be used where VISA cards are accepted. They are available in dollar amounts from \$25 to \$500.

***\$3.35 per card activation fee applies**

BANKWEST Holiday Hours (All Locations)

Thanksgiving Day - Thurs, Nov 23:
Drive-Up and Lobby Closed

Christmas Day - Monday, Dec 25:
Drive-Up and Lobby Closed

New Year's Day - Monday, Jan 1:
Drive-Up and Lobby Closed

Rockford Middle School Choir on Site in Rockford:

Please join us at the Rockford branch as we welcome the Rockford Middle School Choir for Christmas carols.

- December 19th at 10:00 AM
- December 20th at 9:00 AM



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